



Habitat Digital

Interactive Kiosk Brief

Customer Details

Customer Details	
Customer	
Brand	
Project	
Contact	
Email	
Phone	
Project Manager	
Launch Date	

Project Overview

Description

Please describe your project

Target

Who is this experience targeting? Primary, Secondary, etc

Existing process/Customer Journey

If you're trying to replace a physical experience with a digital experience, please describe the physical experience

Problem solving

If the project is trying to solve a problem, please describe it?

Primary objectives

What is the most important goal?

Secondary objectives

Are there any other goals?

What do you need help with?

What stage are you at? (please circle)

I have an idea



I have designs



I have detailed specifications



What do you need help with (please tick)

<input type="checkbox"/> Photography		<input type="checkbox"/> Photo editing	
<input type="checkbox"/> Illustration		<input type="checkbox"/> Concept Design	
<input type="checkbox"/> Graphic Design		<input type="checkbox"/> Animation	
<input type="checkbox"/> Software Development		<input type="checkbox"/> Hardware procurement	
<input type="checkbox"/> Installation/Deployment		<input type="checkbox"/> Content management	
<input type="checkbox"/> Monitoring		<input type="checkbox"/> Maintenance	
<input type="checkbox"/> Wireframes		<input type="checkbox"/> Sound production	
<input type="checkbox"/> Serving & Hosting			

Do you have content?

Please list what content this experience will use

<input type="checkbox"/> Images		<input type="checkbox"/> Audio Files	
<input type="checkbox"/> FHD Video		<input type="checkbox"/> 3D content	
<input type="checkbox"/> UHD video		<input type="checkbox"/> Web content	
<input type="checkbox"/> Software Development		<input type="checkbox"/> Other?	

Hardware: Do you know what you want?

Hardware Requirement	
Touchscreen	Select
Tablet or touchscreen	Select
Size of screen (inches) - 10, 15, 22, 26, 32, 42, 26, 55, 60,70,85, 90, 100	
Indoor/Outdoor	
Portrait or Landscape or not sure	
<u>Joinery and Fixings</u>	Yes/No
Do you need help with installation?	
If yes, describe what you need (here)	
<u>Internet connectivity</u>	Yes/No
Will there be access to the internet?	Select
Is it cabled or Wi-Fi?	
<u>Is any of the following required</u>	Yes/No
Facial Detection for content triggering	Yes/No
Integration with 3rd party software such as your CRM, signage, etc.?	Yes/No
Integration with an app	Yes/No
Do you require experience usage data	Yes/No

Comments

COMMENTS:

NEED HELP? GET IN TOUCH! 1 300 733 329 or email sales@habitatdigital.com.au

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Project Estimation	
Concept Design	
Graphic Design	
Illustration	
Software development	
Hardware	
Testing and Bug Fixing	
Installation	

Key Milestones	
Quote and recommendation	
Experience Concept Design & wireframes	
Kiosk design illustration (if required)	
Graphic Design / Illustration	
Animated Elements	
Experience Delivery	
Testing	
Deployment	

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