Habitat Digital

Interactive Kiosk Brief





Customer Details

Customer Details	
Customer	
Brand	
Project	
Contact	
Email	
Phone	
Project Manager	
Launch Date	



Project Overview

Description

Please describe your project

<u>Target</u>

Who is this experience targeting? Primary, Secondary, etc

Existing process/Customer Journey

If you're trying to replace a physical experience with a digital experience, please describe the physical experience

Problem solving

If the project is trying to solve a problem, please describe it?

Primary objectives What is the most important goal?

Secondary objectives Are there any other goals?



What do you need help with?

What stage are you at? (please circle)							
I have an idea		I have d	I have designs			I have detailed specifications	
				Ð			
What do you need help with (please tick)							
	Photography			Photo edi	ting		
	Illustration			Concept [Design		
	Graphic Design			Animatio	n		
	Software Development			Hardware procurem			
	Installation/Deployment			Content r	nanagement		
	Monitoring			Maintena	ince		
	Wireframes			Sound pro	oduction		
	Serving & Hosting						



Do you have content?

Please list what content this experience will use

Images		Audio Files	
FHD Video		3D content	
UHD video		Web content	
Software Development		Other?	



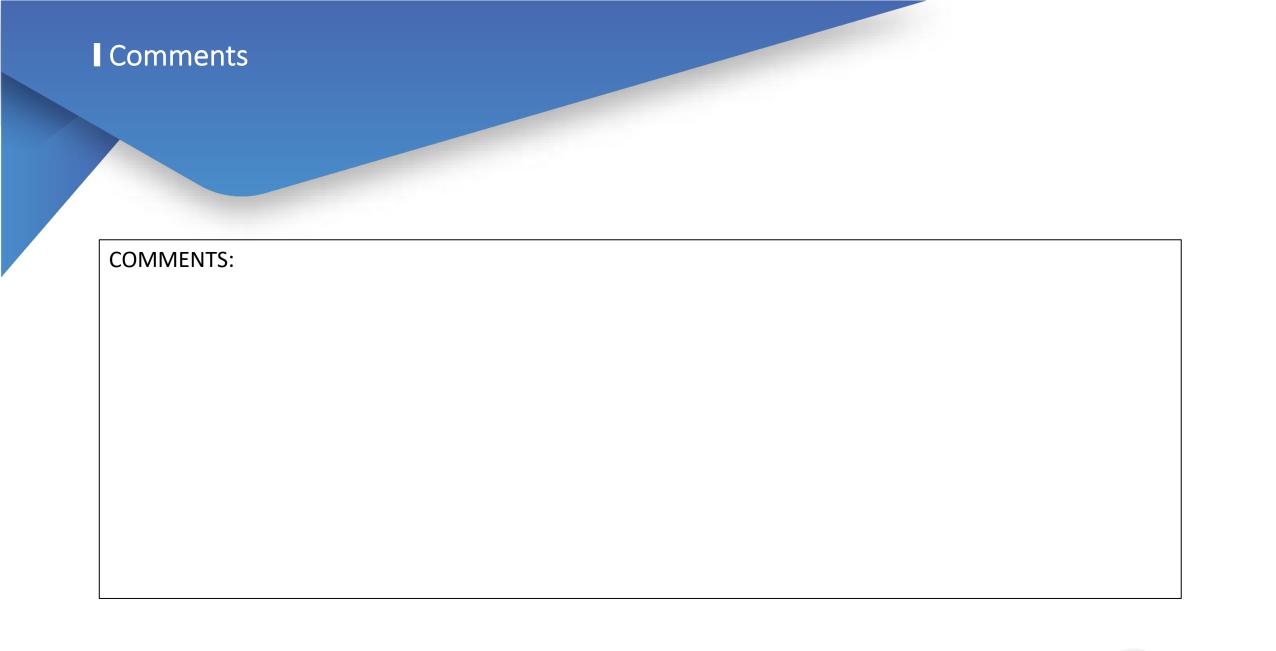
Hardware: Do you know what you want?

Hardware Requirement

Touchscreen	Select
Tablet or touchscreen	Select
Size of screen (inches) - 10, 15, 22, 26, 32, 42, 26, 55, 60,70,85, 90, 100	
Indoor/Outdoor	
Portrait or Landscape or not sure	
Joinery and Fixings	
Do you need help with installation?	Yes/No
If yes, describe what you need (here)	
Internet connectivity	
Will there be access to the internet?	Yes/No
Is it cabled or Wi-Fi?	Select
Is any of the following required	
Facial Detection for content triggering	Yes/No
Integration with 3rd party software such as your CRM, signage, etc.?	Yes/No
Integration with an app	Yes/No
Do you require experience usage data	Yes/No



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Office Use Only

Project Estimation	
Concept Design	
Graphic Design	
Illustration	
Software development	
Hardware	
Testing and Bug Fixing	
Installation	

Key Milestones

Quote and recommendation

Experience Concept Design & wireframes

Kiosk design illustration (if required)

Graphic Design / Illustration

Animated Elements

Experience Delivery

Testing

Deployment



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